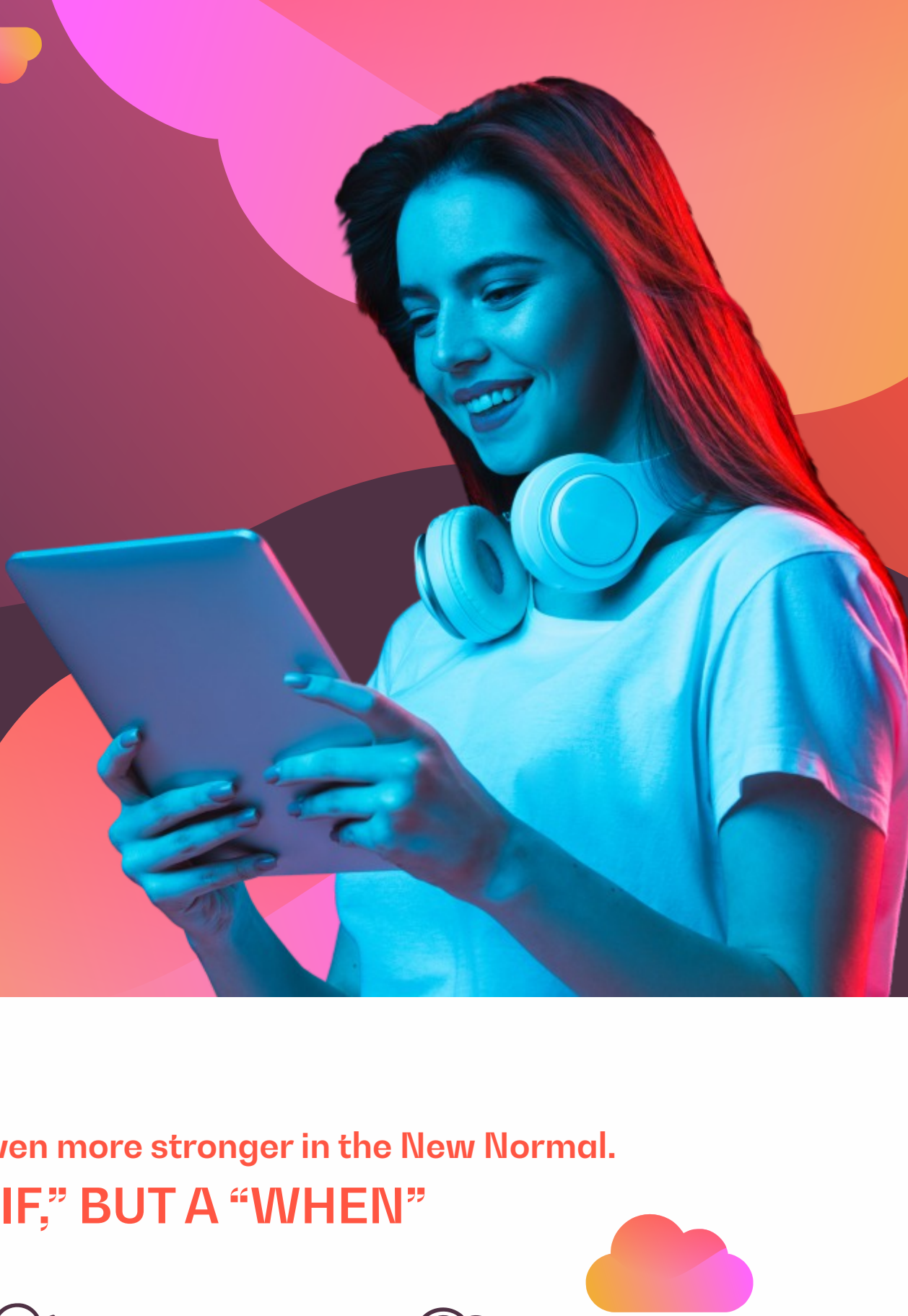


Embrace the INTELLIGENT CLOUD

to optimize infrastructure & drive business results



The case for embracing CloudOps is even more stronger in the New Normal. CLOUD IS NO LONGER AN "IF," BUT A "WHEN"



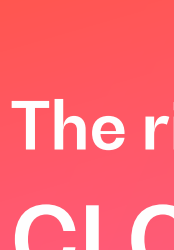
The **New Normal** has shaken the premise on which disaster recovery plans were built.



You need **more than a "doors open & lights on" approach.**



Voracious appetite for cloud: The cloud is the bright spot in market that's reeling under the pandemic.



Meet **surging customers' demands** with an infrastructure that offers control, speed, & simplicity.



In the era of **remote work**, don't settle for latency-prone, less-desirable CX.



Accelerate cloud journey to **digitize quickly & effectively.**

The right operating model combines CLOUD-BASED DIGITAL TECHNOLOGIES WITH AGILE OPERATIONAL CAPABILITIES in an integrated, well-sequenced approach to rapidly accelerate digital strategy & transformation.

Three actions CEOs can take to get value from cloud computing, McKinsey & Company.

Architect a strategy to support a distributed infra that's working from anywhere, any device, any time.

HERE'S WHY YOU NEED CLOUD INNOVATION



Faster time to deploy



New approach to disaster recovery



High savings



Maximized security & scalability



Fast & reliable CX

Governance & compliance



Optimized & undisturbed performance



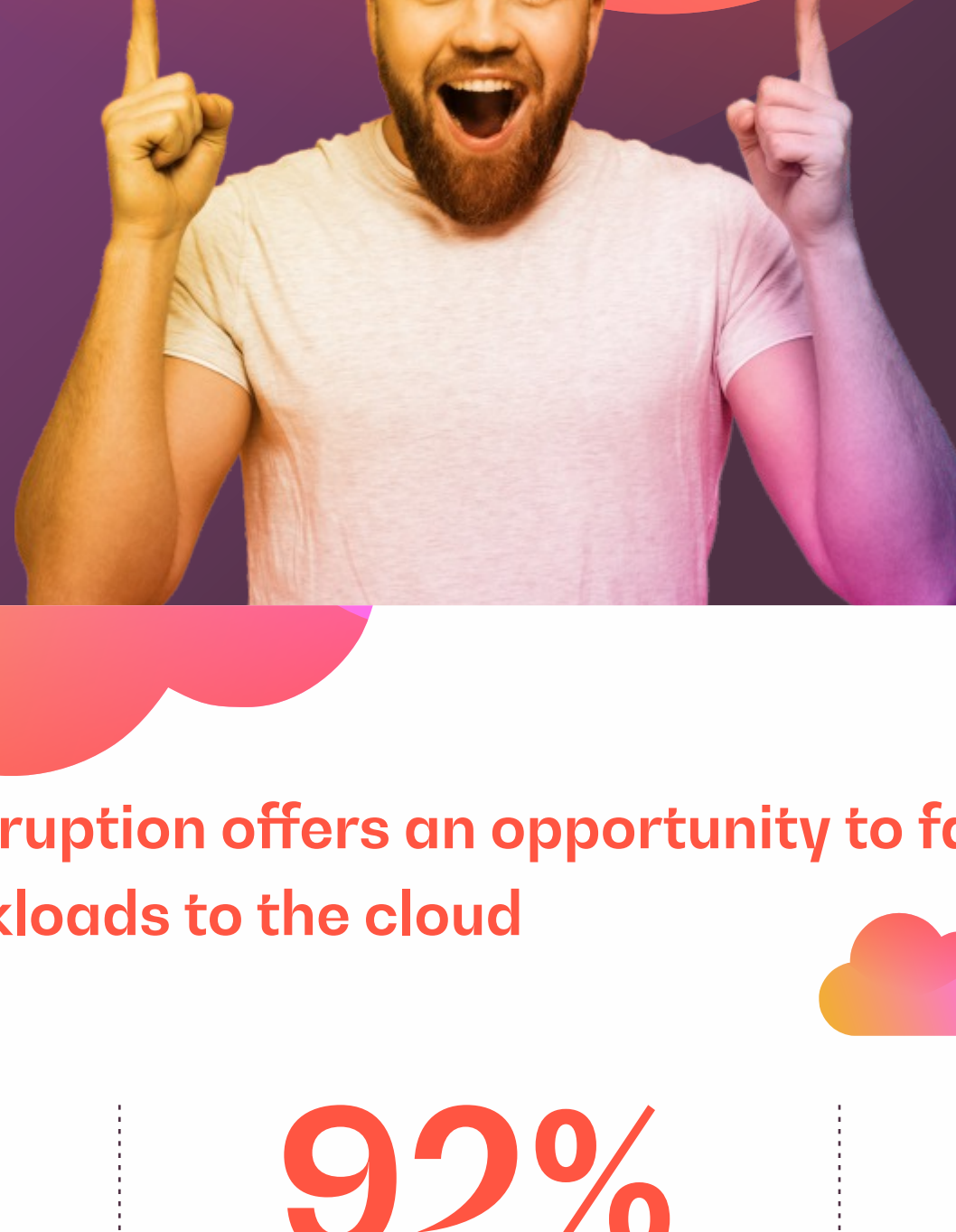
High automation - AI



Demands of IoT devices for low latency



Customized integration & storage



The present disruption offers an opportunity to fast track "on-prem" workloads to the cloud

70%

of SMB workloads & data will reside in a public cloud within the next 12 months.

92%

of organization's IT environment is at least somewhat in the cloud today.

42%

of the landscape is what buyers are planning to house in the cloud by 2022.

Flexera's State of the Cloud Report.

IDG 2020 Cloud Computing Study.

David McIntire, IT Services Research Director, NelsonHall

There's never been a more crucial time to lift & shift on-prem contact center applications to the cloud than now

At a time when WFH is the new paradigm, cloud-based applications offer seamless accessibility when compared to an on-prem setup. Businesses should address the emerging needs of the end-users.

Many of the enterprises across verticals have adopted the work from home model to safeguard employee well-being & maintain operational efficiency, surging the demand for Software-as-a-Service (SaaS)-based collaboration solutions.

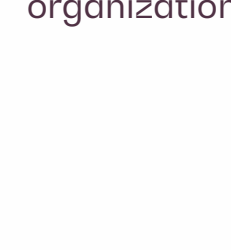
Report: Cloud Computing Market, MarketsandMarkets

Migrating to the cloud can seem daunting. Leave the worries, cost, & pain of the migration process to the EXPERTS WHO ANSWER TOUGH QUESTIONS

- Cloud SIEM & tools?
- Cloud economics, tracking & optimizing
- What about lock-in periods?
- Will there be biz disruption?
- Changing workloads!
- What's my cloud ROI?
- What about all my organization's historical data?
- Can I get a tailored SaaS adoption strategy?
- Integrations, customizations, & performance monitoring?

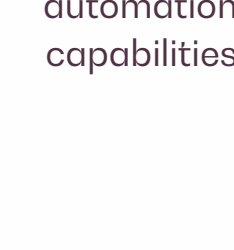


You need the power of AI & automation on cloud to weather the storms of the market & embrace disruption.

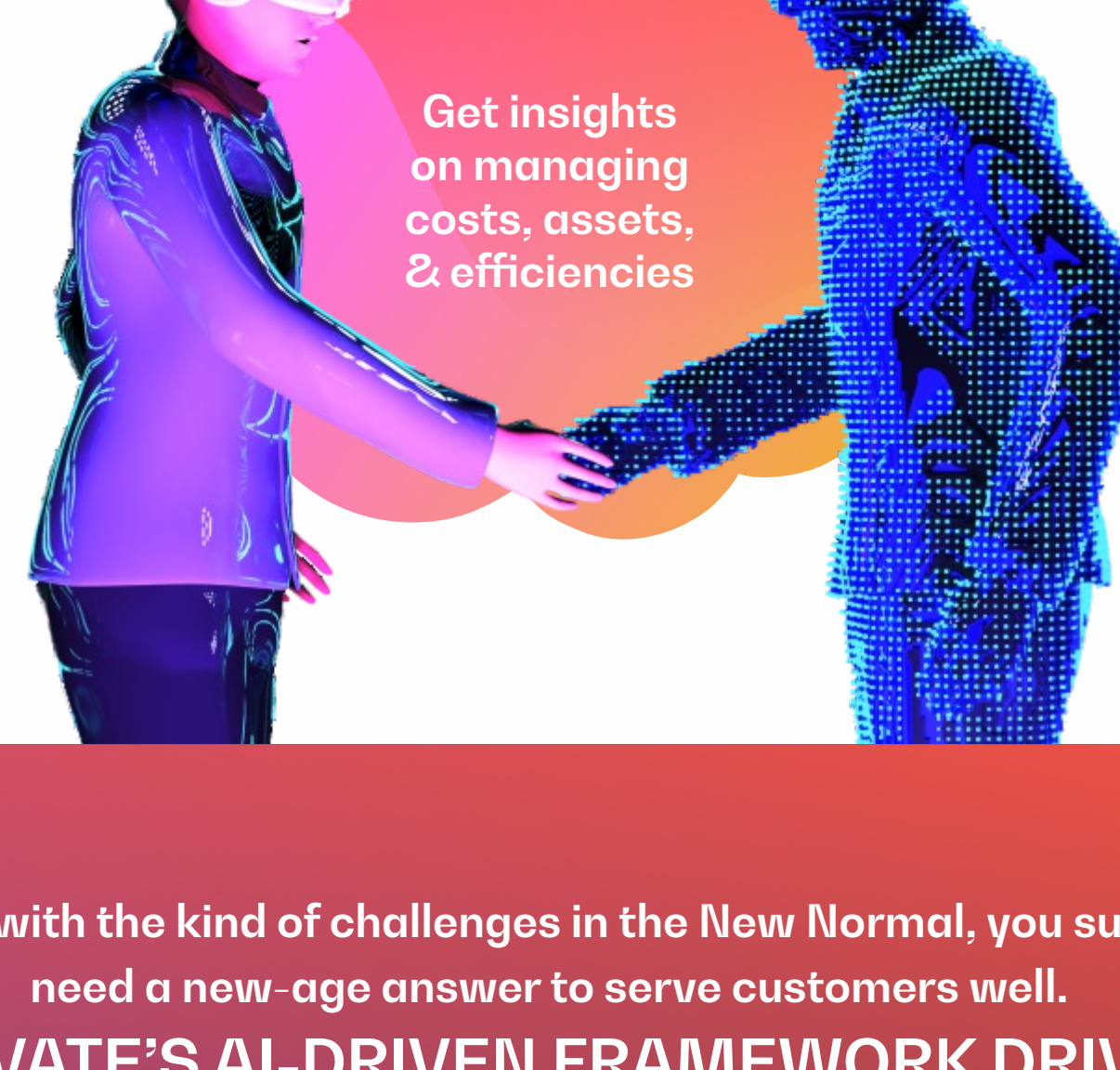


Automation has bounced up on the list of priorities for various organizations

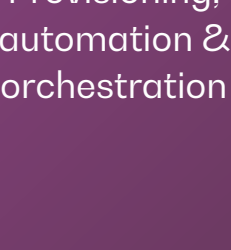
Get insights on managing costs, assets, & efficiencies



Movate's cloud portfolio is unrivaled for its AI-powered automation capabilities



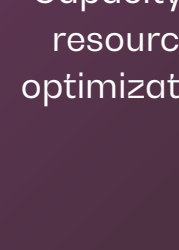
And with the kind of challenges in the New Normal, you surely need a new-age answer to serve customers well. MOVATE'S AI-DRIVEN FRAMEWORK DRIVES ECONOMIES OF SCALE



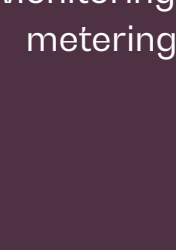
Multicloud brokering



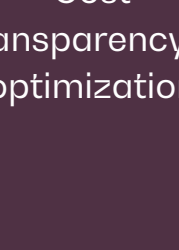
ITIL V4 based service delivery



Cloud disaster recovery



Cloud devOps



Governance & policy



Provisioning, automation & orchestration



Security & identity



Capacity & resource optimization



Monitoring & metering



Cost transparency & optimization

Realize extra value through proprietary cloud accelerators to suit your potential customer base & drive ROI

CloudMAP

AI-based migration analytics engine disaster recovery innovation & improvization

Automate workload & readiness assessment, instance provisioning, feasibility analysis.

Monitoring, security, & hybridcloud orchestration.

CloudPath

Real-time runbook to continually monitor & correct workload migrations.

Preempt slowdowns & no-shows.

Supports public, private, & hybrid cloud setups.

Movate Contelli

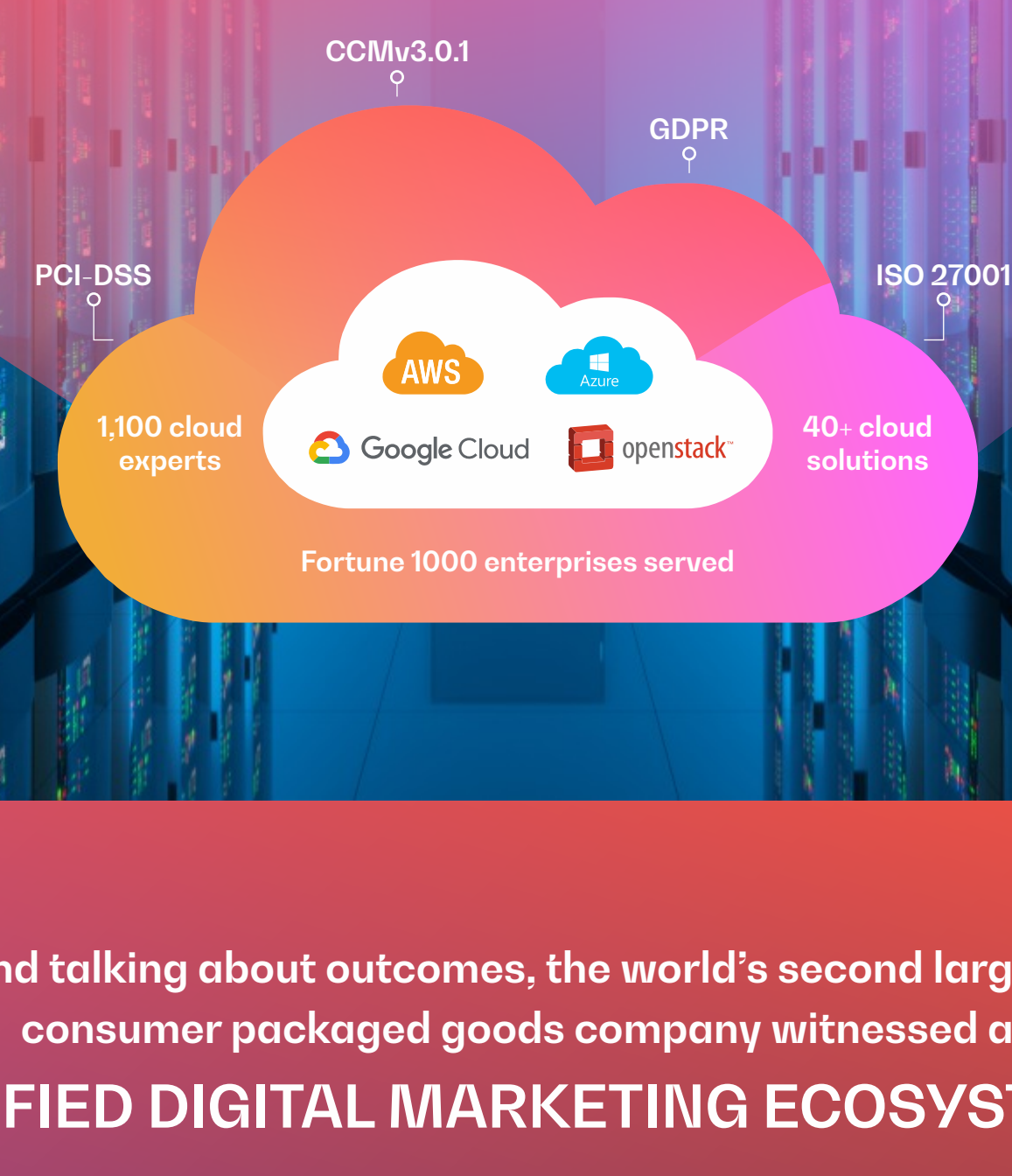
AI-driven cognitive automation platform.

Actionable insights from data gathered via a network of sensors.

ML to predict & preempt infrastructure downtime.



Won the "Big Innovation 2021" Award for Movate Contelli, the intelligent automation platform.



We're thinking what you're thinking: DATA SECURITY. Through ISOC* services, you'll stay compliant & reimagine threat-detection



And talking about outcomes, the world's second largest consumer packaged goods company witnessed a UNIFIED DIGITAL MARKETING ECOSYSTEM

7x↑

Faster-time-to-market with digital campaigns

2000↗

Websites & 1,300 virtual machines migrated to AWS

60%↓

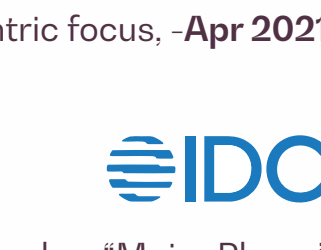
Reduction in TCO

Through cloud & automated IT-ops

Recent awards and recognitions



Recognized as "Most Admired IT Company of the Year" at the Golden Globe Tiger Awards 2022 -June 2022



Recognized as a "Major Contender" in cloud services - PEAK matrix assessment, North America, -Jan 2022



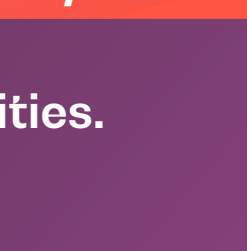
Won Gold Stevie for "Best Management Team in IT Services" at the American Business Awards 2022 -May 2022



Recognized as "Leader" in NelsonHall's cognitive and self-healing IT infrastructure management services NEAT assessment for server centric focus, -Apr 2021



Won the "2021 Stratus Awards" for cloud computing capabilities, -Nov 2021



Recognized as "Major Player" in IDC MarketScape report on managed cloud services, APAC, -Aug 2021

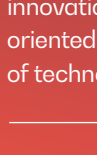
Look no further than Movate to deliver the INFRASTRUCTURE FOR THE FUTURE

Yes, I'll take a landscape assessment

No, I'll just contact you

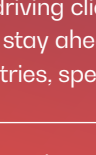
Movate offers cloud native development & consultation capabilities.

Related Information



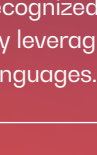
SERVICES

Overview of Digital Infrastructure Services (DIS)



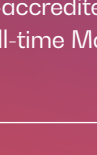
FLYER

DIS offerings



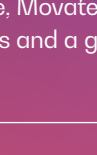
VIDEO

Movate Contelli: Intelligent automation & contextual AI platform for hybrid IT



POV

Optimize infrastructure via intelligent CloudOps



FLYER

Simplify enterprise workload management on cloud