

A HUMAN-CENTERED TECHNOLOGY AND EXPERIENCES COMPANY

Movate, formerly CSS Corp, is a digital technology and customer experience services company committed to disrupting the industry with boundless agility, human-centered innovation, and relentless focus on driving client outcomes. It helps ambitious, growth-oriented companies across industries stay ahead of the curve by leveraging its diverse talent of over 12,000+ full-time Movators across 20 global locations and a gig network of thousands of technology experts across 60 countries, speaking over 100 languages. Movate has emerged as one of the most awarded and analyst-accredited companies in its revenue range.

In 2023 Movate acquired TSD Global, a leading international provider of outsourced sales and customer experience services, and in 2022 acquired Directly OnDemand, a unique gig customer support platform.

12,000+
Movators

150+
active clients

20
global delivery locations

Headquartered at
Plano, TX

Core industries - **Telecommunications, Technology and XaaS, Gaming, Media and Entertainment, Automotive and Mobility, Retail and CPG, Banking and Financial Services, Healthcare and Pharma**

FLAGSHIP SOLUTIONS



Modular generative AI platform for business transformation



AI platform for end-to-end CX transformation



A next-gen gig support platform for empathetic customer resolutions



AI-powered analytics platform for insights-led transformation



Customer support powered by traditional and gig models to deliver excellent CX

OUR SERVICES

Digital Infrastructure Services

- Hybrid cloud management
- Telecom & enterprise networking
- Cloud enablement services
- Cybersecurity services
- Digital workplace services

Digital Engineering & Insights

- Application development & maintenance
- AI & advanced analytics
- Digital assurance & testing
- Smart automation services
- Gig peer experts for intelligence
- Experience engineering

Digital Customer Experience

- Customer service & satisfaction
- Consumer technical support
- Gig peer experts for consumer
- Revenue generation
- Customer retention
- CX transformation as a service
- GenAI services for CX

Enterprise Product Services

- Revenue acceleration services
- Multi-tier technical support
- Gig peer experts for enterprises
- Customer success
- Enterprise customer support
- Professional services
- GenAI services for enterprises

Content & Data Services

- GIS consulting
- Spatial analytics & insights
- Custom application development
- Data processing & management
- Content moderation & enrichment
- Data collection & annotation

OUR STRATEGY



Enhancing customer experience



Building new revenue streams



Driving digitally-infused operations

KEY AWARDS AND RECOGNITIONS

Movate won Inc. Best in Business Award 2023 in the **AI and Data category**

May 2023

Won Platinum "IT Service Provider of the Year" from Titan Business Awards

May 2023

Recognized as a "Global Leader" in ISG Customer Experience Services Provider Lens in Intelligent CX and Social Media CX Services quadrants for 4 years in a row

Oct 2022

Recognized as a "Leader" in NelsonHall's CX Services in Startups & Emerging Brands NEAT Assessment for multiple quadrants

Nov 2022

