



MOVATE CORPORATE FACTSHEET 2025

Year of
establishment
1996

Headquarters
Plano, TX

CEO
**Sunil
Mittal**

Number of
locations
21

Number of
employees
12,000+


Websites
**www.movate.com
www.movate.ai**

Industries **Telecommunications, Banking & Fintech, Media & Entertainment, Automotive & Mobility, Gaming, Technology & XAAS, Retail & CPG, Health Care & Pharma**

About Movate

Movate is a digital technology and customer experience services company committed to disrupting the industry with boundless agility, human-centered innovation, and relentless focus on driving client outcomes. The company has been recognized as one of the most awarded and analyst-accredited companies in its revenue range.

Movate helps ambitious, growth-oriented companies across industries stay ahead of the curve by leveraging its world-class talent of over 12,000+ full-time Movators across 21 global locations and a gig network of thousands of technology experts across 60 countries, speaking over 100 languages.

Acquired in 2025  **PRESCIENCE**
A Movate Company

Acquired in 2023  **TSD Global**
A Movate Company

Acquired in 2022  **directly**
OnDemand
A Movate Company

Emerged as the industry's
**most-awarded mid-tier technology services
provider** in its revenue range

75+ GLOBAL AWARDS



Gold award for the Best AI Technology Innovation under the "Innovation in Technology" category at the Titan Innovation Awards 2025 - April 2025

Inc. Best in Business Award in 'AI & Data' Category for the GenAI platform - Dec 2023

Movate wins 'Best Outsourcing Provider of the Year 2024' by the International Customer Management Institute (ICMI) - Oct 2024

Movate won the Gold Award for "Excellence in ESG" at the Corporate Excellence Conference and Awards hosted by iNFHRA - April 2025

Movate wins **Gold Globee** in the category Disruptive Service Innovation at the 4th Annual 2024 Globee Awards for Disruptors - May 2024

Movate wins **Gold Stevie** for the Customer Service Outsourcing Provider of the Year 2024 at the 18th annual Stevie Awards for Sales & Customer Service - April 2024

Analyst Recognitions

300+ ANALYST
RECOGNITIONS



Movate positioned as a **'Leader'** in NelsonHall's **Conversational Commerce** 2025 NEAT assessment.

Enterprise Innovator (Horizon 2) in the HFS Horizons 2025 report for **Generative Enterprise Services**

Recognized as a **'High Achiever'** in NelsonHall's End-to-End **Cloud Infra Management** Services Report

Recognized as a **'Disruptor'** in HFS Research's **Generative Enterprise** Horizon study

Recognized in the **'Execution Zone'** in Zinnov's **Intelligent Automation Services** Report for Generative AI services

Won ISG **'Star of Excellence'** award for **Enterprise Service Management** for Implementation & Integration Services, U.S.

Positioned as a **'High Achiever'** in NelsonHall's **Advanced Digital Workplace Services** - NEAT report for all quadrants

Positioned as a **'Major Player'** in IDC MarketScape report on Asia/Pacific **Cloud Professional Services** 2023-2024

AI-powered services

Digital Infrastructure Services

Digital Engineering and Insights

Digital Customer Experience

Enterprise Product Services

Movate SalesEdge

Key Clientele

150+ reputed customers

5 of the top 20
Global retail giants

2 of top 10 US-based
Telecommunication companies

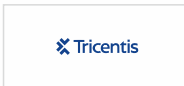
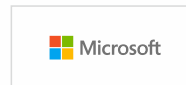
6 of the top 20
Global technology, XaaS & Electronics companies

3 of top 10
Global banking & finance companies

2 of Top 10 US-based
Automotive, mobility & logistics companies

4 of top 20
Gaming companies

Key Alliances



Digital platforms and IP from Movate innovation labs



AI platform for end-to-end CX transformation



Intelligent automation platform blending AI, analytics, & automation to manage infrastructure ecosystems



AI-powered analytics platform for insights-led transformation



Customer support powered by traditional and gig models to deliver excellent CX