



**solomo.io**  
A Movate Company

# Unify data, streamline workflows with an **AI-powered healthcare growth platform**

An AI-powered,  
end-to-end patient  
acquisition and engagement  
engine for modern health  
systems

Healthcare leaders face growth pressure, but fragmented journeys, disconnected referrals, and siloed data hinder visibility and action. Missed system connections lead to lost revenue, delayed care, and poor experiences. Unifying data, streamlining workflows, and enabling real-time engagement are essential to drive outcomes and sustainable growth.

## THE INDUSTRY CHALLENGE

Healthcare today is not limited by clinical capability – the greater reach is dwarfed by fragmented operations across the ecosystem without any visibility leading to lost revenue, growth opportunities and poor patient experience.

**30%-40%**  
referrals never  
convert

**60%**  
marketing spend  
goes unattributed

**80%**  
health data remains  
unstructured

Response  
times stretch  
from hours  
to days

## OUR OFFERINGS

### PATIENT ACQUISITION AND REFERRAL MANAGEMENT

- AI-led lead qualification
- Referral tracking & attribution
- Insurance verification
- Physician engagement programs

Capture, qualify, and route every patient inquiry in real time.

### CALL CENTER AND CARE AND COORDINATION INTELLIGENCE

- AI-guided call handling
- First-call appointment scheduling
- Automated workflows & CTI integration
- Call summarisation & campaign attribution

Transform call centers into revenue engines.

### DATA, AI AND ANALYTICS PLATFORM

- EMR/EHR & payer integration
- Predictive analytics & forecasting
- Real-time executive dashboards
- Revenue attribution from inquiry to discharge

Turn disconnected data into actionable intelligence.

**PROVEN  
OUTCOMES  
AT SCALE**



**\$300M+**  
revenue  
attributed



**3X**  
lead  
conversions



**30%**  
appointment  
volume creation



**15%**  
reduced agent  
talk time

## HOW IT WORKS?



Every patient interaction is captured, intelligently routed, converted into appointments, and tracked through to revenue—creating a closed-loop growth system.

## OUR VALUE PROPOSITION



Increase patient conversion rates by up to 3X



Reduce response time from days to minutes



Improve appointment volumes by 30%



Enable full-funnel revenue visibility



Eliminate referral leakage

## SUCCESS STORIES

### FOR A LEADING MEDICAL CONTACT CENTER

**Challenge:** A leading U.S. medical center had a fragmented call center - no visibility, long handle times, and no link to revenue.

**Solution:** Movate deployed an AI-led CRM, with smart call routing, and guided workflows to enable end-to-end appointment booking in one interaction delivering the following benefits:

**\$55M → \$300M+ revenue**

**+30% appointments**

**-15% handle time**

### FOR A NATIONAL IMAGING PROVIDER

**Challenge:** A national imaging provider lacked visibility into physician engagement and referral opportunities.

**Solution:** Movate built an AI-driven provider intelligence platform with data integration, segmentation, and predictive insights with the following benefits:

**Smarter territory planning**

**Higher sales productivity**

**Identified hidden referral opportunities**

### LEAD-TO-PATIENT CONVERSION ENGINE

**Challenge:** A multi-location provider struggled with slow lead follow-ups and no campaign attribution.

**Solution:** Movate implemented real-time lead capture, AI-based qualification, and full-funnel tracking with the following benefits:

**3X increase in conversions (20%+)**

**Response time cut from days → minutes**

**Clear campaign ROI visibility**

## ABOUT MOVATE

Movate is your applied AI partner, helping global enterprises turn AI ambition into measurable outcomes. By combining deep expertise across engineering, operations, and customer experience, Movate enables organizations to embed intelligence into core business workflows. Through a unified model to build with AI, ensure AI readiness, and deliver with AI, Movate delivers outcome-driven solutions that accelerate transformation, unlock innovation, and drive measurable business value.

For more details, please mail us at [info@movate.com](mailto:info@movate.com)