

The intelligent outcomes platform

Mova iO is Movate's AI-native platform engineered to unify AI agents, automation, enterprise knowledge, and human expertise into a single intelligent delivery engine, enabling measurable business outcomes at scale.

ACCELERATED PERFORMANCE GAINS

30%-40%

increase in SDLC productivity

40%

reduction in MTTR

Faster

data-to-decision intelligence

Higher

first-contact resolution (FCR) rates

Reduced

operational complexity with AI-led automation

FIVE MODULES OF OUTCOME INTELLIGENCE



Mova iO Operations

AI-led IT operations, self-healing infrastructure, predictive monitoring, and intelligent incident resolution.



Mova iO Engineering

AI-assisted development, predictive quality engineering, and self-optimizing DevOps pipelines.



Mova iO Data

AI-powered data engineering, knowledge graphs, and accelerated enterprise insights.



Mova iO CX

AI virtual agents, real-time agent assist, predictive retention, and intelligent customer operations.



Mova iO Gig

AI-driven workforce orchestration for agile, on-demand talent scaling.

APPLIED AI IN ACTION

40%

reduction in incident resolution time through AI-led operations

10X

digital wallet adoption for a global ride-hailing provider

40%

improvement in CX through AI/ML-powered log analytics

AI agents

orchestrating enterprise workflows across operations, engineering, and CX

Scan to Explore Mova iO





Your Applied AI Partner

Turning AI's promise into outcomes that measurably move your business forward.

Movate is an Applied AI services company that helps enterprises translate AI ambition into measurable business outcomes. With 12,000+ employees across 20 global locations, augmented by AI collaborator agents, Movate combines human expertise and technology to help organizations rethink operating models for efficiency, agility, and growth.

Powered by Mova iO, Movate's intelligent outcomes platform, we deliver practical, scalable, and industry-contextualized AI solutions that address real business challenges.

OUR SERVICES



AI-Native Engineering

Accelerating software engineering with AI-powered development, testing, modernization, and platform engineering.



Data and Insights

Unlocking enterprise intelligence with data engineering, analytics, AI, and real-time decision intelligence.



AI Services

Applied AI, GenAI, AI agents, copilots, and industry-contextualized AI solutions designed for measurable business outcomes.



Digital Customer Experience

Delivering AI-powered customer engagement, digital support, trust & safety, and personalized omnichannel experiences.



Enterprise Product Services

Transforming product support and lifecycle management through AI-led operations, automation, and intelligent service delivery.



AI-Powered Enterprise Ops

Reimagining enterprise operations with AI-driven automation, observability, predictive operations, and workflow intelligence.



Enterprise Apps

Modernizing enterprise ecosystems with intelligent ERP, CRM, workflow automation, and business applications.

Mova iO Pods

Mova iO Pods combine AI agents, automation, enterprise knowledge, and human expertise to form intelligent, outcome-driven delivery teams.



Faster decision-making



AI-accelerated execution



Predictive operations




Continuous optimization



Human-guided AI orchestration




APPLIED AI IN ACTION



GLOBAL GAMING ENTERPRISE

Delivered an AI-powered reward and redemption solution to improve customer engagement and operational efficiency.

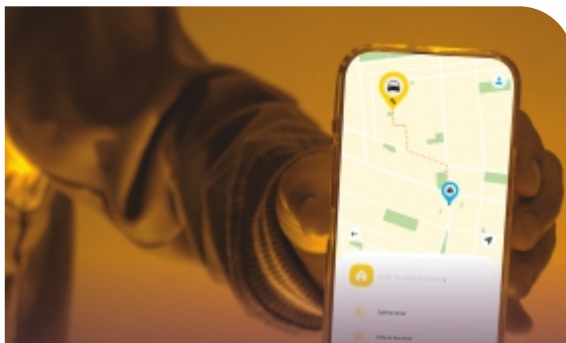
| | | |
|---|---|--|
| 40% faster reward redemptions | \$100K annual operational savings | Improved customer engagement and loyalty |
|---|---|--|



GLOBAL TELECOM PROVIDER

Enabled AI/ML-powered log analytics and intelligent automation to improve customer experience operations.

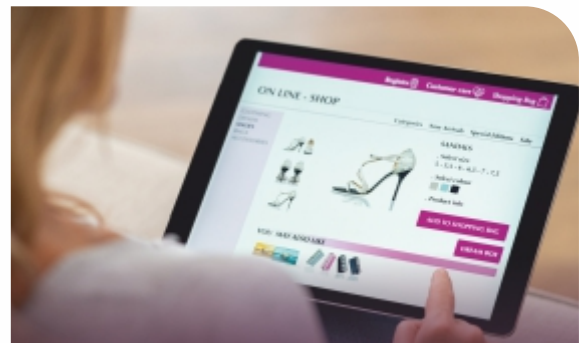
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| 40% improvement in customer experience | Faster issue detection and resolution | Enhanced operational visibility through AI analytics |
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GLOBAL RIDE-HAILING PLATFORM

Implemented AI-driven customer intelligence and engagement strategies to accelerate digital adoption.

| | | |
|---|----------------------------------|---|
| 10X increase in digital wallet adoption | \$300K+ revenue impact | Improved customer engagement outcomes |
|---|----------------------------------|---|



GLOBAL RETAIL ENTERPRISE

Enabled AI-led infrastructure operations and intelligent automation to modernize enterprise support and improve operational resilience.

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|---------------------------------|---|---|
| 99.9% platform uptime | 2X faster incident resolution | 40%+ reduction in testing effort through GenAI-led automation |
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