



YOUR APPLIED AI SERVICES PARTNER



Turning AI's promise
into outcomes that measurably move
your business forward.

Problem-first approach

Integration over invention

AI for your industry

Outcomes > experiments

C O R P O R A T E B R O C H U R E

About Movate

Movate is an Applied AI services company that helps enterprises translate AI ambition into measurable business outcomes. With over 12,000 employees across 18 global offices, augmented by AI collaborator agents, it brings together human expertise and technology to help organizations rethink operating models for efficiency and growth. Powered by Mova iO™, its intelligent outcomes platform, Movate delivers practical, scalable, and industry-contextualized solutions that address real business challenges.

Emerged as one of the

most awarded and analyst-accredited companies

in its revenue range.

Acquired in **2026**

solomo.io

Acquired in **2025**

PRESCIENCE
A Movate Company

Acquired in **2023**

TSD Global
A Movate Company

Acquired in **2022**

directly
OnDemand
A Movate Company

30 years of delivering results

12,000+
Movators

150+
active clients

18 global
offices

Headquartered
at **Plano, TX**

Trusted by
top companies
across
industries

Technology & XaaS

Telecom & Media

Retail & CPG

Travel & Hospitality

Automotive & Mobility

Banking & FinTech

Healthcare & Pharma

Manufacturing & Logistics

THE APPLIED AI DIFFERENCE: FROM PROMISES TO REAL PERFORMANCE



1 Problem-first Approach

We start with your business pain point, not a technology. AI is the answer to a **specific, measurable problem** you need solved.



2 Integration over Invention

We integrate best-in-class AI models into your existing stack rather than rebuilding from scratch, ensuring **faster ROI** with **less disruption**.



3 AI for Your Industry

Deep expertise in **Tech, Healthcare, Fintech, Telecom, Retail** and **Manufacturing** means AI that understands your domain from day one.



4 Outcomes > Experiments

We tie success to KPIs like **cost, speed, accuracy, and revenue impact**, with **50%+** engagements outcome-based and accountable.

AI-LED SERVICES PORTFOLIO

From Strategy to Business Outcomes

AI-LED SERVICES PORTFOLIO

From Strategy to Business Outcomes

BUILD WITH AI

Agentic Enterprise & Platform Intelligence

AI Services

Consulting | AI & ML Engineering | Agentic AI | Generative AI

50%+ faster AI pilot-to-production

Enterprise Apps

Salesforce | ServiceNow | Microsoft

~2X ROI on AI investment within 12 months

AI READINESS

Data Foundation & Decision Intelligence

Data Readiness

60% shorter data prep time

Data & Insight Services

Data Engineering

3X faster discovery-to-build

Analytics & Visualization

40% faster data-to-decision

DELIVER WITH AI

Operate, Engineer, Serve & Support

AI-Led Engineering

SW Development |
Quality Engineering | App
Support & Modernization |
Product Engineering

**50%+ faster
time-to-market**

AI-Powered Enterprise Ops

Cloud Engineering |
Managed Infrastructure |
Digital Workplace |
Cybersecurity | ESM

**25% lower
infra run costs**

Digital CX & Sales

Consulting |
AI Transformation | Contact
Center Modernization |
Omnichannel CX Orchestration

**70%+ autonomous
resolution rates**

Enterprise Product Services

Technical Support |
Customer Success |
B2B Customer Support |
Professional Services

**20%+ reduction
in cost per case**

Powered by Mova iO™ - The Intelligent Outcomes Platform

Mova iO™ Engineering

Ship Faster with Autonomous AI Agents

30-40 % Increased SDLC Productivity

Mova iO™ Operations

Run Leaner with Self-Healing
and automated Triaging

**40-50% Reduction
in cost**

Mova iO™ Data

Decide Faster with accelerated
pipelines and AI-led insights

**40-50% Faster
Data-to-Decision**

Powered by
mova iO™

Watch the video



FIVE MODULES. ONE UNIFIED OUTCOME ENGINE.

Mova iO™ CX

Serve Better with real-time
assist & AI Automation

**30-40% Higher
FCR rate**

Mova iO™ Gig

Serve Better with AI-driven
talent matching in real-time

On-demand

REAL CLIENTS, REAL OUTCOMES

Applied AI Success Stories

Global Tech Enterprise

Engineering

25%
Cost
Savings

40%
Effort
Reduction

Gen AI-driven test automation and engineering improves productivity

Global Ride-hailing & Logistics Co

Engineering

\$300K+
Revenue
generated

10X
Wallet Adoption
Increased

Optimized KYC & payment flows using AI-powered analytics and insights

Leading US Retailer

CX

50%
TCO
Reduction

2.5X
Faster AI-Led
Training

Scalable, AI-first CX with voice AI solutions and optimized delivery strategy for cost-effectiveness

Music Streaming Leader

CX

11%
Sales Conversion
Boost

15%
Higher Agent
Productivity

Enhanced sales efficiency & CX with Gen AI-powered sales agent assistance

A Global Energy Leader

Data & Insight

40%
Improved
Store Targeting

20%
Boost in
Loyalty Visibility

Re-engineered AI-powered loyalty analytics dashboards for a global energy & retail fuels leader

Global Ecommerce Platform

Data & Insight

60%
Less effort,
more efficiency

80%+
Fraud Detection
Success

AI-driven seller risk management and transformation of trust and compliance processes

Leading US Transportation Co

Enterprise Ops

40%
Productivity
Improvement

50%
Increase in
self-service

AI-first ops for IT infra, digital workplace, and cybersecurity, with 150+ AI agents/workflows

Leading US Healthcare Co

Enterprise Ops

20%
Reduction in
IT run costs

2X
Scalability to
support growth

AI-first ops for healthcare-grade service desk using 30+ AI agents, digital twins, and predictive triaging

PARTNER WITH A GLOBALLY AWARDED INDUSTRY LEADER



Recognized for the
"Best Company Outlook"
in 2026



Winner in the Agentic AI
category at the 2026
AI Excellence Awards by the
Business Intelligence Group



Movate Recognized Among
"Inspiring Firms in Data & AI"
by 3AI in 2026



Gold Winner for
"Titan Innovation Awards 2025
for Best Artificial Intelligence
Technology Innovation



Gold Globee for
Disruptive Service Innovation
at the 4th Annual 2024
Globee Awards

GLOBAL ANALYST RECOGNITIONS



Customer Experience Services

Positioned as Horizon 2 (Enterprise
Innovator) for End-to-end
Experience Transformation in the
HFS Horizons: Customer
Experience Services, 2026 report
August 2026



Agentic Services

Movate Recognized
as a "Horizon 1
Disruptor" in the HFS
Horizons: Agentic
Services, 2026 Report
March 2026



Digital Workplace Services

Positioned as a 'Leader' in
Everest's Digital Workplace
Services PEAK Matrix®
Assessment 2026: Mid-
market Enterprises Report
January 2026

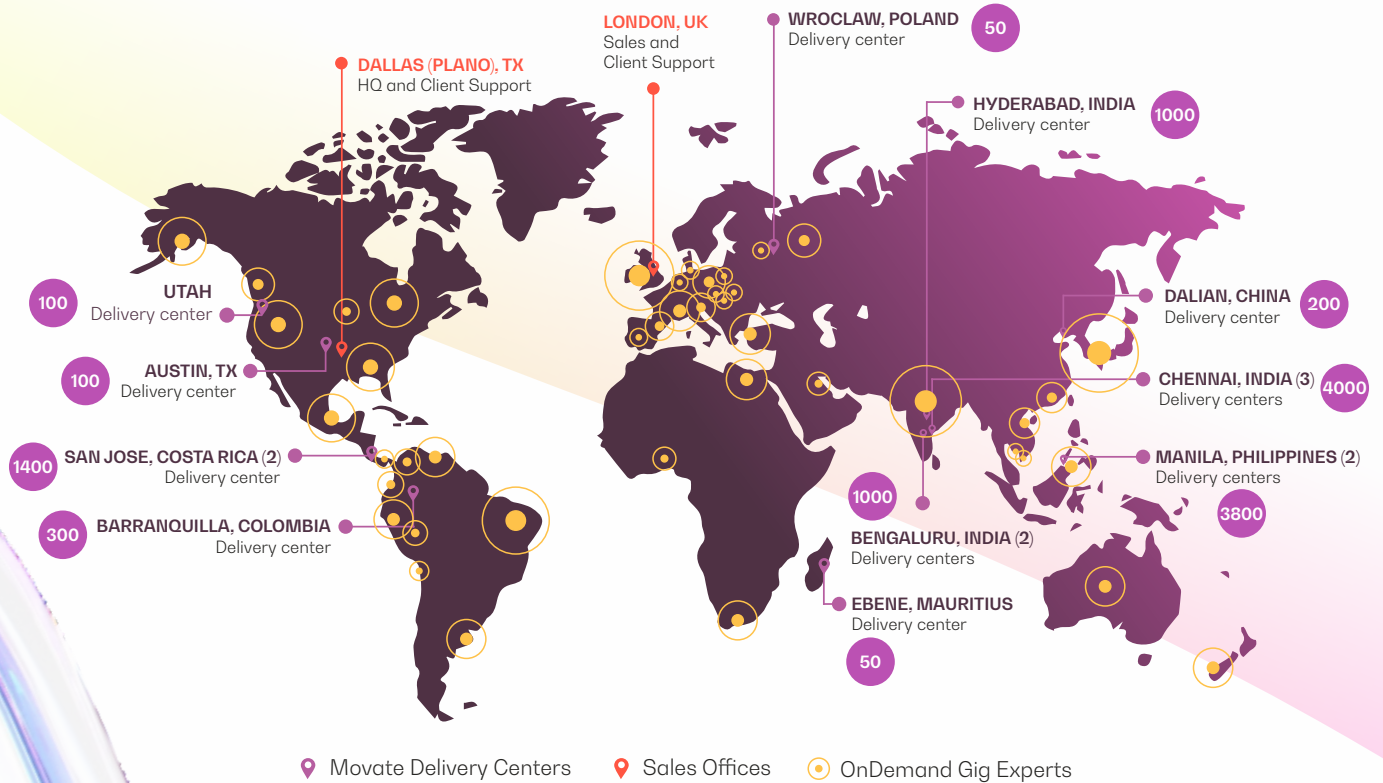
Salesforce Consulting Services



Featured as a Key Player in Forrester's 'The Salesforce Consulting Services
Landscape, Q4 2025'
December 2025

GLOBAL REACH. LOCAL PRECISION

Your Applied AI Services Partner



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www.movate.com